

REP HEADLINE# 703-516-9399
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
** CHANGES ** ** WFLA-TV **

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #

ACT # ACT. NAME AMERICAN FANBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)

BEVERLY, MA 01915

ORDER # CONTRACT # 6320038 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#95 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 12.54

REP: REVISION
RATE AND TIME PERIOD CHANGE LN 23
LN'S 34, 38, 40-41 RATE CHANGE
NEW TTL \$143,300
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

WMA: 4650

9/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 95

32			RT 800P-1100P	30		\$1,350.00	9/22	9/22	3		SAT	3
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PROGRAM : COLLEGE FOOTBALL
CON COM1: COLLEGE FOOTBALL

34			P 630P-100P	30		\$5,000.00	9/22	9/22	1		SAT	1
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PROGRAM : SAT 630P NEWS
CON COM1: SAT 630P NEWS

9/19/12 FCC (ES)

REP HEADLINE# 0320038
 \$\$\$ UNAPPROVED REV #1 \$\$\$

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 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	R		1000A-1100A	30		\$5,000.00	9/23	9/23	1		SUN	1
PROGRAM : MEET PRESS												
CON COM1: MEET PRESS												
40	R		630P-730P	30		\$5,000.00	9/23	9/23	1		SUN	1
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
41	R		700P-815P	30		\$3,400.00	9/23	9/23	2		SUN	2
PROGRAM : FTBL NIGHT IN AMERICA												
CON COM1: FTBL NIGHT IN AMERICA												
SEP/12 143300.00											CONTRACT TOTAL 143300.00	
											TOTAL SPOTS 120	

MARKET TOTALS \$645,940 WFLA 20% WFTS 15% WTSP 34% WTVT 20% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP 17 / 12 19.24

33

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$700.00	9/24	9/25	4		M-TU	4
PROGRAM : 6A NEWS CON COM1 : 6A NEWS												
2			600A-700A	30		\$700.00	9/19	9/21	6		W-F	6
PROGRAM : 6A NEWS CON COM1 : 6A NEWS												
3			700A-900A	30		\$200.00	9/19	9/21	6		W-F	6
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												

SEP17/12 19.24

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-900A	30		\$900.00	9/24	9/25	4		M-TU	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
5			900A-1000A	30		\$550.00	9/24	9/25	2		M-TU	2
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
6			900A-1000A	30		\$550.00	9/19	9/21	3		W-F	3
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
7			1200N-100P	30		\$200.00	9/19	9/21	3		W-F	3
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
8			1200N-100P	30		\$200.00	9/24	9/25	2		M-TU	2
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
9			100P-200P	30		\$400.00	9/19	9/21	3		W-F	3
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
10			100P-200P	30		\$400.00	9/24	9/25	2		M-TU	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
11			200P-300P	30		\$250.00	9/24	9/25	2		M-TU	2
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
12			200P-300P	30		\$250.00	9/19	9/21	3		W-F	3
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												

REP HEADLINE# 0320038
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP17/12 19.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	9/24	9/25	2		M-TU	2
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	9/19	9/21	3		W-F	3
15			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	9/24	9/25	2		M-TU	2
16			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	9/19	9/21	3		W-F	3
17			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	9/19	9/21	3		W-F	3
18			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	9/24	9/25	2		M-TU	2
19			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	9/19	9/21	6		W-F	6
20			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	9/24	9/25	4		M-TU	4
21			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	9/19	9/21	6		W-F	6

REP HEADLINE# 6320038
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP17/12 19.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	9/24	9/25	4		M-TU	4
23			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	9/19	9/21	3		W-F	3
24			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	9/24	9/25	2		M-TU	2
25			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	9/24	9/25	4		M-TU	4
26			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	9/19	9/21	6		W-F	6
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	9/24	9/25	4		M-TU	4
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	9/19	9/21	6		W-F	6
29			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$3,000.00	9/21	9/21	1		FRI	1
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	9/22	9/22	2		SAT	2

REP HEADLINE# 0310013
 *** CHARGED REVENUE ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP17/12 19.24
 *** WFLA-TV ***

LINE#	REP	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		900A-1000A	30		\$300.00	9/22	9/22	1		SAT	1
		PROGRAM : SAT 9A NEWS									
		CON COM1 : SAT 9A NEWS									
32		330P-700P	30		\$450.00	9/22	9/22	3		SAT	3
		PROGRAM : COLLEGE FOOTBALL									
		CON COM1 : COLLEGE FOOTBALL									
33		600P-630P	30		\$700.00	9/22	9/22	1		SAT	1
		PROGRAM : SAT 6P NEWS									
		CON COM1 : SAT 6P NEWS									
34		630P-700P	30		\$2,500.00	9/22	9/22	1		SAT	1
		PROGRAM : SAT 630P NEWS									
		CON COM1 : SAT 630P NEWS									
35		700P-800P	30		\$650.00	9/22	9/22	1		SAT	1
		PROGRAM : ENT TONIGHT 60 SAT									
		CON COM1 : ENT TONIGHT 60 SAT									
36		800A-900A	30		\$500.00	9/23	9/23	1		SUN	1
		PROGRAM : SUN TODAY NBC									
		CON COM1 : SUN TODAY NBC									
37		900A-1000A	30		\$300.00	9/23	9/23	1		SUN	1
		PROGRAM : SUN 9A NEWS									
		CON COM1 : SUN 9A NEWS									
38		1000A-1100A	30		\$1,400.00	9/23	9/23	1		SUN	1
		PROGRAM : MEET PRESS									
		CON COM1 : MEET PRESS									
39		600P-630P	30		\$750.00	9/23	9/23	1		SUN	1
		PROGRAM : SUN 6P NEWS									
		CON COM1 : SUN 6P NEWS									

Lead 1?

1 Lead 1? \$2,500.00

1st fall is Prime

1 ON

REP HEADLINE# 0320008
 *** ORIGINAL REV#0 ***

KUP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP17/12 19.24
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			630P-700P	30		\$2,500.00	9/23	9/23	1		SUN	1
			PROGRAM : SUN 630P NEWS									
			CON COM1 : SUN 630P NEWS									
41			700P-815P	30		\$1,700.00	9/23	9/23	2		SUN	2
			PROGRAM : FTBL NIGHT IN AMERICA									
			CON COM1 : FTBL NIGHT IN AMERICA									
42			815P-1130P	30		10000.00	9/23	9/23	3		SUN	3
			PROGRAM : NBC SUN FTBL									
			CON COM1 : NBC SUN FTBL									
SEP/12 128600.00												
CONTRACT TOTAL 128600.00												
TOTAL SPOTS 120												

OK ✓

MARKET TOTALS \$645,940 WFLA 20% WFTS 15% WTSP 34% WTVT 20% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%
 SHARES ACCURATE
 SVC- NSI
 DEMOS- RA354*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 142650	Campaign Ref: E:120918053
Buyer: US	Client/Product/Estimate: / / 95	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06320038
Est./PO Number: 06320038	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney For President	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/17	09/24	Total	Cost
1	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots		4	4	2800
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6		6	4200
3	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6		6	5400
4	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots		4	4	3600
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots		2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3		3	1650
7	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3		3	600
8	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots		2	2	400
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	3		3	1200
Weekly Totals:					Total Spots(Ord Spots)	79	40	119	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	142650	Campaign Ref:	E:120918063
Buyer:	US	Client/Product/Estimate:	. / .95	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06320038
Est./PO Number:	06320038	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
10	M-F 1p Days Of Our Lives MT....	03	400	30 Comme	Nbr of Spots	2	2	800
11	M-F 2p Rachael Ray MT....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors MT....	03	450	30 Comme	Nbr of Spots	2	2	900
14	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
15	M-F 5p News MT....	03	900	30 Comme	Nbr of Spots	2	2	1800
16	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
17	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	2	2	1800
18	M-F 530p News MT....	03	900	30 Comme	Nbr of Spots	6	6	7200
19	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots	79	40	119
Weekly Totals: Total Spots(Ord Spots)					79	40	119	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 142650	Campaign Ref: E:120918053
Buyer: US	Client/Product/Estimate: . / .95	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06320038
Est./PO Number: 06320038	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
20	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots	4	4	4800
21	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots	6	6	6000
22	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots	4	4	4000
23	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots	3	3	3000
24	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots	2	2	2000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
27	M-F 1135p ET / 1035p CT Tonight MT.....	03	650	30 Comme	Nbr of Spots	4	4	2600
28	M-F 1135p ET / 1035p CT Tonight ..WTF..	03	650	30 Comme	Nbr of Spots	6	6	3900
29	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme	Nbr of Spots	1	1	3000
Weekly Totals: Total Spots(Ord Spots)					79	40	119	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US
Buyer: US
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06320038
Associated Copies: No
Submission Cost: 142650
Client/Product/Estimate: / / 95
Weeks: 2
Contract type: Political
Campaign Ref: E:120918053
Sales Rep: HRP Washington, DC
Order Ref: 06320038
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
30	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
31	Sat 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
32	Sat 6p NewsS	03	700	30 Comme	Nbr of Spots	1	1	700
33	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
34	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
35	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
36	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	3	3	30000
37	Sat Notre Dame PrimeS	03	1350	30 Comme	Nbr of Spots	3	3	4050
38	Sat 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	5000
39	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots	1	1	5000
Weekly Totals: Total Spots(Ord Spots)					79	40	119	

American Rambler Productions
 138 Conant Street
 Beverly MA 01915

Mitt Romney/ R/ President/ US
 Submission Number 774 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 142650	Campaign Ref: E:120918053
Buyer: US	Client/Product/Estimate: .I./95	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06320038
Est./PO Number: 06320038	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
40	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	5000
41	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	2	2	6800
Weekly Totals: Total Spots(Ord Spots)					79	40	119	

Grand Totals					Month 9 Weeks: 5		
					09/17	09/24	
Totals					119	79	40
Spots					119		
Cost					142650	110550	32100

Grand Totals:	Spots:	119
	Gross Total:	142,650.00
	Commission:	21,397.50
	Net Total:	121,252.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, OC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120918053
WFLA
INVOICE NUMBER 0100032684
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /95
Desc: 06320038

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	700.00	1	4	9/24	MO	06:29A	30	2012MRFP110	700.00	
				9/24	MO	06:52A	30	2012MRFP114	700.00	
				9/25	TU	06:43A	30	2012MRFP114	700.00	
				9/25	TU	06:53A	30	2012MRFP120	700.00	
	700.00	2	6	9/19	WE	06:11A	30	2012MRFP110	700.00	
				9/19	WE	06:54A	30	2012MRFP114	700.00	
				9/20	TH	06:29A	30	2012MRFP110	700.00	
				9/20	TH	06:53A	30	2012MRFP114	700.00	
				9/21	FR	06:42A	30	2012MRFP114	700.00	
				9/21	FR	06:54A	30	2012MRFP110	700.00	
M-F 7a Today Show	900.00	3	6	9/19	WE	07:56A	30	2012MRFP110	900.00	
				9/19	WE	07:58A	30	2012MRFP114	900.00	
				9/20	TH	07:29A	30	2012MRFP110	900.00	
				9/20	TH	08:26A	30	2012MRFP114	900.00	
				9/21	FR	08:38A	30	2012MRFP110	900.00	
	900.00	4	4	9/21	FR	08:49A	30	2012MRFP114	900.00	
				9/24	MO	07:28A	30	2012MRFP110	900.00	
				9/24	MO	08:50A	30	2012MRFP114	900.00	
				9/25	TU	07:56A	30	2012MRFP114	900.00	
				9/25	TU	08:42A	30	2012MRFP120	900.00	
M-F 9a Today Show II	550.00	5	2	9/24	MO	09:26A	30	2012MRFP110	550.00	
				9/25	TU	09:50A	30	2012MRFP114	550.00	
	550.00	6	3	9/19	WE	09:56A	30	2012MRFP110	550.00	
				9/20	TH	09:26A	30	2012MRFP110	550.00	
				9/21	FR	09:29A	30	2012MRFP110	550.00	

*** Continued ***

PERIOD COST 142,650.00

119 Total Units

ACTUAL GROSS BILLING 142,650.00
AGENCY COMMISSION 21,397.50
NET DUE 121,252.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney For President

INVOICE NUMBER 0100032684
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 121,252.50

REMIT TO:

*00201

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032684 012125250 3



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 09/30/12 E:120918053
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032684
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /95
Desc: 06320038

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 12p Today Show III	200.00	7 3	9/19	WE	12:28P	30 2012MRFP114	200.00	
			9/20	TH	12:51P	30 2012MRFP114	200.00	
			9/21	FR	12:50P	30 2012MRFP114	200.00	
	200.00	8 2	9/24	MO	12:29P	30 2012MRFP114	200.00	
			9/25	TU	12:29P	30 2012MRFP120	200.00	
M-F 1p Days Of Our Lives	400.00	9 3	9/19	WE	01:27P	30 2012MRFP110	400.00	
			9/20	TH	01:25P	30 2012MRFP110	400.00	
			9/21	FR	01:44P	30 2012MRFP110	400.00	
	400.00	10 2	9/24	MO	12:58P	30 2012MRFP110	400.00	
			9/25	TU	01:45P	30 2012MRFP114	400.00	
M-F 2p Rachael Ray	250.00	11 2	9/24	MO	02:23P	30 2012MRFP114	250.00	
			9/25	TU	02:54P	30 2012MRFP120	250.00	
	250.00	12 3	9/19	WE	02:59P	30 2012MRFP114	250.00	
			9/20	TH	02:36P	30 2012MRFP114	250.00	
			9/21	FR	02:50P	30 2012MRFP114	250.00	
M-F 3p Doctors	450.00	13 2	9/24	MO	03:13P	30 2012MRFP110	450.00	
			9/25	TU	03:42P	30 2012MRFP114	450.00	
	450.00	14 3	9/19	WE	03:39P	30 2012MRFP110	450.00	
			9/20	TH	03:47P	30 2012MRFP110	450.00	
			9/21	FR	03:54P	30 2012MRFP110	450.00	
M-F 5p News	900.00	15 2	9/24	MO	05:28P	30 2012MRFP114	900.00	
			9/25	TU	05:12P	30 2012MRFP120	900.00	
	900.00	16 3	9/19	WE	05:13P	30 2012MRFP114	900.00	
			9/20	TH	05:13P	30 2012MRFP114	900.00	
			9/21	FR	05:21P	30 2012MRFP114	900.00	
M-F 530p News	900.00	17 3	9/19	WE	05:38P	30 2012MRFP110	900.00	
			9/20	TH	05:40P	30 2012MRFP110	900.00	
			9/21	FR	05:53P	30 2012MRFP110	900.00	
	900.00	18 2	9/24	MO	05:43P	30 2012MRFP110	900.00	
			9/25	TU	05:39P	30 2012MRFP114	900.00	
M-F 6p News	1200.00	19 6	9/19	WE	06:23P	30 2012MRFP114	1200.00	
			9/19	WE	06:29P	30 2012MRFP110	1200.00	
			9/20	TH	06:13P	30 2012MRFP114	1200.00	
			9/20	TH	06:27P	30 2012MRFP110	1200.00	
			9/21	FR	06:11P	30 2012MRFP114	1200.00	
			9/21	FR	06:22P	30 2012MRFP110	1200.00	
	1200.00	20 4	9/24	MO	06:10P	30 2012MRFP114	1200.00	
			9/24	MO	06:17P	30 2012MRFP110	1200.00	
			9/25	TU	06:16P	30 2012MRFP120	1200.00	
			9/25	TU	06:23P	30 2012MRFP114	1200.00	

*** Continued ***

PERIOD COST	142,650.00	119 Total Units		Debits	.00
		ACTUAL GROSS BILLING	142,650.00	Credits	.00
		AGENCY COMMISSION	21,397.50	TOTAL RECONCILING	.00
		NET DUE	121,252.50		

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WFLA-TV

A MEDIA GENERAL STATION

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Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 09/30/12 E:120918053
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032684
PAGE 3
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /95
Desc: 06320038

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7p News						*WFLA :30 Commercial		
1000.00	21	6	9/19	WE	07:13P	30 2012MRFP114	1000.00	
			9/19	WE	07:24P	30 2012MRFP110	1000.00	
			9/20	TH	07:14P	30 2012MRFP114	1000.00	
			9/20	TH	07:25P	30 2012MRFP110	1000.00	
			9/21	FR	07:08P	30 2012MRFP114	1000.00	
			9/21	FR	07:14P	30 2012MRFP110	1000.00	
1000.00	22	4	9/24	MD	07:15P	30 2012MRFP114	1000.00	
			9/24	MD	07:25P	30 2012MRFP110	1000.00	
			9/25	TU	07:09P	30 2012MRFP120	1000.00	
			9/25	TU	07:13P	30 2012MRFP114	1000.00	
M-F 730p Entertainment Tonight						*WFLA :30 Commercial		
1000.00	23	3	9/19	WE	07:45P	30 2012MRFP114	1000.00	
			9/20	TH	07:44P	30 2012MRFP114	1000.00	
			9/21	FR	07:39P	30 2012MRFP114	1000.00	
1000.00	24	2	9/24	MD	07:45P	30 2012MRFP114	1000.00	
			9/25	TU	07:45P	30 2012MRFP120	1000.00	
M-Su 11p News						*WFLA :30 Commercial		
1250.00	25	4	9/24	MD	11:12P	30 2012MRFP110	1250.00	
			9/24	MD	11:33P	30 2012MRFP114	1250.00	
			9/25	TU	11:21P	30 2012MRFP114	1250.00	
			9/25	TU	11:30P	30 2012MRFP120	1250.00	
1250.00	26	6	9/19	WE	11:25P	30 2012MRFP110	1250.00	
			9/19	WE	11:30P	30 2012MRFP114	1250.00	
			9/20	TH	11:13P	30 2012MRFP110	1250.00	
			9/20	TH	11:21P	30 2012MRFP114	1250.00	
			9/21	FR	11:08P	30 2012MRFP114	1250.00	
			9/21	FR	11:14P	30 2012MRFP110	1250.00	
M-F 1135p ET / 1035p CT Tonight						*WFLA :30 Commercial		
650.00	27	4	9/24	MD	12:08A	30 2012MRFP110	650.00	
			9/24	MD	12:29A	30 2012MRFP114	650.00	
			9/25	TU	11:58P	30 2012MRFP114	650.00	
			9/25	TU	12:31A	30 2012MRFP120	650.00	
650.00	28	6	9/19	WE	12:07A	30 2012MRFP110	650.00	
			9/19	WE	12:18A	30 2012MRFP114	650.00	
			9/20	TH	12:19A	30 2012MRFP110	650.00	
			9/20	TH	12:32A	30 2012MRFP114	650.00	
			9/21	FR	11:47P	30 2012MRFP114	650.00	
			9/21	FR	12:31A	30 2012MRFP110	650.00	
Fri 10p ET / 9p CT Dateline NB						*WFLA :30 Commercial		
3000.00	29	1	9/21	FR	10:59P	30 2012MRFP110	3000.00	
Sat 7a Today Show						*WFLA :30 Commercial		
500.00	30	2	9/22	SA	08:29A	30 2012MRFP114	500.00	
			9/22	SA	08:59A	30 2012MRFP110	500.00	
Sat 9a News						*WFLA :30 Commercial		
300.00	31	1	9/22	SA	09:11A	30 2012MRFP114	300.00	
Sat 6p News						*WFLA :30 Commercial		
*** Continued ***								

PERIOD COST	142,650.00	119 Total Units		Debits	.00
		ACTUAL GROSS BILLING	142,650.00	Credits	.00
		AGENCY COMMISSION	21,397.50	TOTAL RECONCILING	.00
		NET DUE	121,252.50		

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REP: WFLA (Washington Dc)
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PROD: Romney For President

2012
INVOICE DATE: 09/30/12
ORDER TYPE: Political
INVOICE NUMBER: 0100032684
SCHEDULE DATES: 9/17/12- 9/30/12
PAGE: 4
BROADCAST MONTH: 08/27/2012 - 09/3
TERMS: NET 30 DAYS

REF#: . / . /95
Desc: 06320038

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Sun 8a Today Show	700.00	32 1	9/22 SA 06:13P	30 2012MRFP110	700.00
			*WFLA	:30 Commercial	
Sun 9a News	500.00	33 1	9/23 SU 08:24A	30 2012MRFP114	500.00
			*WFLA	:30 Commercial	
Sun 6p News	300.00	34 1	9/23 SU 09:27A	30 2012MRFP110	300.00
			*WFLA	:30 Commercial	
Sun 815p ET / 715p CT	750.00	35 1	9/23 SU 06:11P	30 2012MRFP114	750.00
			*WFLA	:30 Commercial	
	10000.00	36 3	9/23 SU 08:19P	30 2012MRFP110	10000.00
			9/23 SU 11:58P	30 2012MRFP114	10000.00
			9/23 SU 12:12A	30 2012MRFP110	10000.00
Sat Notre Dame Prime			*WFLA	:30 Commercial	
	1350.00	37 3	9/22 SA 07:36P	30 2012MRFP114	1350.00
			9/22 SA 08:18P	30 2012MRFP110	1350.00
			9/22 SA 09:24P	30 2012MRFP114	1350.00
Sat 630p ET / 530p CT	5000.00	38 1	9/22 SA 06:59P	30 2012MRFP110	5000.00
			*WFLA	:30 Commercial	
Sun 10a Meet The Press	5000.00	39 1	9/23 SU 10:47A	30 2012MRFP110	5000.00
			*WFLA	:30 Commercial	
Sun 630p ET / 530p CT	5000.00	40 1	9/23 SU 06:59P	30 2012MRFP114	5000.00
			*WFLA	:30 Commercial	
Sun 7p ET / 6p CT Football	3400.00	41 2	9/23 SU 07:06P	30 2012MRFP110	3400.00
			9/23 SU 07:16P	30 2012MRFP114	3400.00
Total Airtime Gross Spot Revenue:			142,650.00		

Sports
Overrun
Sports
Overrun

PERIOD COST 142,650.00

119 Total Units
ACTUAL GROSS BILLING 142,650.00
AGENCY COMMISSION 21,397.50
NET DUE 121,252.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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